



POWAY VALLEY RIDERS ASSOCIATION
BOARD MEETING
August 16, 2023

Location: Sara Miller's House 14633 Carlson St. Poway 92064 Time: 7 pm

Present: Emily Jarvis, Janice Kall, Louann Schloss, Sam Miller, Jost Diederichs, Michael Goldberg, Jim Walls, Kasey Bergman, Sandy Childers
Absent: none

Call to Order at 7:07

Recognition of any Guests
none

Opening Comments:
Respect – Please respect members and your fellow board members.

Approval of Minutes & Highlights

July Board Meeting Minutes Sent by Emily
Motion made by Louann, Michael seconds. Jim abstains. Vote passes

August General Meeting Minutes (Emily – Review Only)

Kasey had questions about pieces of minutes asking for her name to be removed from a comment

Treasurer's Report: (Kasey Bergman)

Checking \$36,171.92	MM \$45,040.05	PayPal \$0	Square
Space \$562.00	Cashboxes: \$600	Total: \$82,373.97	

Rentals

Sam's posse in Oct

Mid-Year Billing Status

Holm went to short term
Kagchelland waived due to confusion with rules
Julie Bernass and Giampietro both paid
Sparvik needs to pay, Sandy does not have their email
Avery Allen, Miesner, and Till all owe bills

Calendar (Janice Kall) Last Revised 8/15/23

Working Eq schooling show moved to Dec 3rd
Ranch Riding Pilot show Oct 14th or Nov 5th
Remove the pumpkin patch, learned that have to order pumpkins about a year in advanced
Calendar is full

Work Hours Status and High Point (Louann Schloss) Published on Website

Not going to change so members can see what they still owe as of July 31st
Will update after the end of the due date

High Point 2023 – Delayed Ending

Need to add the Working Eq and Hunter Jumper Show
Delayed ending of high point until December due to cancelled shows, board voted via email and approved

Marketing Report (Sam)

Sam put shows in the Chieftain
Sam has a draft to put advertise information about our availability for rentals
We can seat up to 2,000 people, no other facility in Poway can seat this many besides the High School
Need to adjust the rental agreement to allow renters to get their own liquor license, adjust pricing depending on the size/type of event
Discussed getting together before large rentals to discuss the size of the rental, need for a permit from the city.
Sam will discuss with the Chieftain to find out pricing and send to Vickie to put on the website, we previously had rental information on the website

Jost sent an email to reserve July 27th 2024 now for his daughter’s wedding, board agreeable and will put on calendar next year

Trainers (Emily) – Scheduling Trainers Meeting

Everyone is current
Alex Till and Susan Harris need to pay midyear bills

Membership: (Sandy Childers)

Membership Compared to Last Year
10 away from reaching goal

Sandy- Emailed roster, need to update email lists for e-blasts to find out who is getting emails. 198 email addresses on the current list
Jost will send Sandy an exported file of the current email addresses getting the e-blasts.
We can send 350 emails per day

7:55 Old Business

Bylaws Revisions – Must Address Before September!

Discussed changes in prices for Bylaws
Discussed fixing typos in Bylaws
Changes will be approved in entirety over email then will be presented to membership and in Horsetales for the next general meeting, will be in Horsetales for 2 months then voted on in December

Grounds and Facilities

Vehicles (tractor Repair/Replacement)

tabled

Entry Sign

tabled

Meeting Tent

tabled

New Business:

Band

Deferred

Kasey-Ranch Riding

Susan is very organized, they made a budget. After expenses look like they will make about \$3,000/show with about 40 horses per show. Prices are between Tumbleweed and West Coast. Trying to be an entry level show to get people involved
PVRA is going to get the class and grounds fees, they will get their own sponsors and pay for their awards, will still get PVRA High Point

Going to use Ring 2 as Ring 1 is too big

Open shows

They are going to be restarted

Fun Shows

Vickie will make a premium for the fun show

If we do rail or jumping classes we need to have a drug fee

Why not do egg and spoon etc for fun instead

Kasey will be co-lead

Sam-could put some Pony Club games in the fun show, she will give a list

Open Comments

none

Time and Place of next meetings: **General Meeting** – September 5, 2023 PVRA Grounds

Board Meeting – September 20, 2023 7:00 PM Sam's House

Adjourn

Motion made by Louann, Kasey seconds, motion carries